



**Since 2012,  
RockIt! has reached:**

*Over 1,000 HISD students &  
thirty-three teachers in  
Seven schools.....*

*Totaling over 15,000 hours  
of financial literacy  
instruction!*

# Program Impact

## STUDENT TESTIMONIALS:

*"I would recommend RockIt! to a friend because it helps you to think accurately about the future and about using your money wisely. It helps show you how you can save money and not to waste money on unnecessary stuff."*

*"In RockIt! I learned about saving money and how to budget my income."*

*"I learned that it's better to be a saver than a spender. I also learned about how to choose an insurance company."*

## TEACHER TESTIMONIAL:

*"The program provided lifelong awareness of financial responsibility for our students. Students loved creating their bands. The program provided rich learning activities such as finding their learning styles. The students are now familiar with budgeting and its importance. However, it was about more than just budgeting: they had to give to charity, and then prepare for disasters. They had to determine the amount of funds they had and how they could earn more money. Lastly they had to understand the dynamics of working with others and how that would impact their success."*